



MEET THE CEPHEID BIKE

WHERE ART
MEETS INNOVATION

The Cepheid Bike is a unique collaboration between Cepheid and Paul Jr. Designs to highlight our GeneXpert® technology and the advantages of molecular testing as a critical diagnostic tool for healthcare professionals.



Designed & built by
Paul Jr. Designs

Learn More:

<http://www.cepheid.com/cepheid-bike>



See the details



The color palette on the frame, seat, tank, fenders, wheels & exhaust are matched perfectly to Cepheid's GeneXpert® System.



The exhaust is reminiscent of a jet engine, highlighting the speed of our systems. And with DNA often referred to as a 'chain,' the blue bike chain is another brilliant PJD touch.



The Cepheid bike battery was ingeniously turned into a package of Cepheid's test cartridges by the PJD design team.



The integrated GeneXpert® module highlights the remarkable ease-of-use that's making molecular testing accessible to everyone.



The design of the tank perfectly emulates the radius corners present on all of Cepheid's GeneXpert® Systems.



The stunning wheels were machined from 1,000 pounds of billet aluminum into three DNA strands, highlighting the accurate, fast, & easy-to-use genetic testing our systems deliver.

Builder: Paul Jr Designs

Horsepower: 95

Torque: 105 ft lbs

Front End: PJD/American Suspension

Metal Fabrication: Paul Jr Designs

Controls: HHI

Engine: Crazy Horse 100

Paint: NUB Grafix

Transmission: Baker 6 Speed

Seat: Pirate Upholstrey

Wheels: PJD/Renegade Wheels